

Take energy efficiency to a new level.

The Sponsors of Mass Save® have launched a new way to drive market transformation in the energy efficiency industry to meet and exceed energy-savings targets across Massachusetts. We are offering incentives and assistance to support the construction of multi-family buildings (five units or more) with deep energy savings. Certification and performance incentives are available to assist builders and developers in achieving Passive House certification or similar levels of efficiency.

What is Passive House?

Passive House refers to the ultimate goal in high-efficiency design: buildings that minimize energy consumption and have added comfort and durability features. The Passive House Institute US (PHIUS) and the Passive House Institute (PHI) have established two independent standards and provide certifications for such buildings: the PHIUS+ Passive Building Standard and the international Passive House Standard.

High-efficiency incentives available

The Sponsors of Mass Save support Passive House and related high-efficiency construction in Massachusetts through enhanced incentives. We offer incentives for multi-family buildings that achieve certification through PHIUS or PHI and those that pre-certify and build to high efficiency without obtaining certification.





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Design and performance incentives

The Sponsors of Mass Save offer incentives for super-efficient shell or building envelope designs and optimized energy systems. We will follow the incentive structure detailed below and offer incentives for pre- and post-construction activities once all requirements are met. If you qualify for the Passive House incentive offering, it will replace the standard incentives.

Passive House Incentive Structure for Multi-Family (5 units or more)			
Incentive Timing	Activity	Incentive Amount	Max. Incentive
Pre-Construction	Feasibility Study	100% of Feasibility costs	\$5,000
	Energy Modeling	75% of Energy Model cost	\$500/unit, max. \$20,000
	Pre-Certification	\$500/unit	N/A
Post-Construction	Certification	\$2,500/unit	
	Net Performance Bonus		\$0.75/kWh
			\$7.50/therm

The Net Performance Bonus is calculated by determining the final pay for savings incentives and subtracting the pre- and final certification incentives. The result is the Net Performance Bonus.

Projects that pre-certify but do not achieve certification are eligible for the pre-certification incentive and Net Performance Bonus.

Projects over 100 units must be pre-approved by the applicable Sponsors of Mass Save.

Passive House trainings

The Sponsors of Mass Save, in partnership with Passive House Massachusetts, provide Passive House trainings to support workforce development and market transformation in the energy efficiency and building construction industries. Please contact us for more information.

WE ARE MASS SAVE*:



Ready to get started? We are here to help:

1-866-527-SAVE (7283) • multifhr@icf.com • MassSave.com/PassiveHouse

