



# Energy Efficiency Case Study

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## True Value New Bedford, Massachusetts

True Value is one of the world’s leading hardware stores, with 4,500 independent retail locations worldwide. Community retail sales total about \$8 billion, with 13 regional distribution centers and approximately 2,500 True Value associates.

In April 2020, Shoreline Resources embarked on converting one of the warehouse facilities it owns on Pope’s Island in New Bedford, MA, into a True Value retail location. Amid that transition, the lighting needs of the facility were reassessed, not only to make the space more attractive for shoppers but also to reduce greenhouse gas emissions and energy bills. Shoreline Resources chose to work with Eversource-approved contractor Complete Energy Services on the project, and praised how Eversource and Complete Energy Services went “above and beyond” to install efficient and aesthetically pleasing lighting and suggest other energy-saving improvements the store could make.

The energy efficiency improvements are expected to save 16,337 kWh per year, equivalent to the carbon sequestered by nearly 200 tree seedlings grown for 10 years.

The project was completed in February 2021 and included:

- Replacing 400-watt metal Halide high bay lights with 90-watt LED high bay lights
- New seven-day programmable thermostats
- Restroom faucet aerators

**Collectively, the energy savings upgrades are expected to save Shoreline Resources approximately \$6,325.90 per year.**

“Working with Eversource and Complete Energy Services was a genuinely easy and straightforward experience.

The lighting layout Complete Energy Services proposed was right on the mark. Everybody should be taking advantage of these energy efficiency incentives. The improved lighting not only helped reduce our energy bills when we especially needed it during a renovation, but also helped welcome an entirely new purpose and customer base to the space with attractive lighting.

Working with Pat Travis and the Complete Energy Services team has been painless, and the end product speaks for itself.”

**Scott Taber**  
Shoreline Resources

### About Mass Save:

Together, we make good happen for Massachusetts: Berkshire Gas, Blackstone Gas Company, Cape Light Compact, Columbia Gas, Eversource, Liberty Utilities, National Grid and Unitil. As one, we form Mass Save®, with the common goal of helping residents and businesses across Massachusetts save money and energy, leading our state to a clean and energy efficient future.

### WE ARE MASS SAVE®:

