

GROCERY

SAVE ENERGY & MONEY

while enhancing your store's environment.



Opportunity and Benefits

It's clear that customers are your top priority. Through increased energy efficiency practices, grocery stores can improve overall store environment, making for a more positive customer experience - not to mention the long-term benefits of supporting corporate-wide sustainability initiatives. Not sure where to start? The Mass Save program offers technical expertise to help identify what improvements may be available at your store. Our experts understand your customer focus and store's operations, and will show how energy efficiency can be used to your advantage.

Incentives and Financing

Program incentives and zero percent financing can help make energy efficiency projects in your store a reality, and will jump start your energy and cost savings. That's more money that can be used toward increased customer satisfaction, improving the store's competitive position and driving bottom-line results. Our energy specialists can help guide you through this process and identify incentives and financing that may be available.

Training

To help maximize your investment dollars, the Mass Save program also offers a variety of training programs designed to educate your staff on the latest equipment and best practices available for commercial applications. Your staff can then apply this refined expertise to the everyday operation of your store for optimal productivity and efficiency.

ABOUT MASS SAVE

Mass Save® is an initiative sponsored by Massachusetts' natural gas and electric utilities and energy efficiency service providers, including Berkshire Gas, Blackstone Gas Company, Cape Light Compact, Columbia Gas of Massachusetts, Eversource, Liberty Utilities, National Grid, and Unitil.

The Sponsors of Mass Save work closely with the Massachusetts Department of Energy Resources to provide a wide range of services, incentives, trainings, and information promoting energy efficiency that help residents and businesses manage energy use and related costs.

Start saving now!

Get started on improving your store's performance today.
Visit us online at MassSave.com Some restrictions may apply.



Here is a list of energy-efficient improvements you can implement at your grocery store:

- 1 EC Motors (ECMs) for walk-in, reach-in refrigeration units
- 2 Night blinds for refrigerated open display areas
- 3 Store lighting, reach-in case LED lighting
- 4 Lighting controls—daylight harvesting, dimming ballasts, etc.
- 5 Anti-sweat heater controls for refrigerated cases
- 6 High efficiency heating, water heating and cooking equipment
- 7 Maintain refrigeration equipment – i.e., clean coils, check door seals and temperature settings



Brought to you by:

