



Custom Measures - Electric

- More than 50% of our savings are derived from “Custom Measures”
- Retrofit – Potential for up to 50% of the cost for cost effective solutions
- New Construction – Potential for up to 75% of the incremental cost for cost effective solutions
- Additional incentives may be available for more comprehensive solutions!
- Technical Assistance funds may be available



Custom Measures - Gas

- Retrofit - In general potential for up to 50% of the cost for cost effective solutions
- New Construction – In general potential for up to 75% of the cost for cost effective solutions



Custom

- **We will continue the comprehensive new construction program with graduated incentive bonuses for 20% and 25% savings versus code.**
- **We will continue the comprehensive retrofit program with graduated incentive bonuses for 15%, 20% and 25% savings versus existing energy consumption.**
 - 15% Energy Savings – Incentive increases by 5% up to 55%
 - 20% Energy Savings – Incentive increases by 10% up to 60%
 - 25% Energy Savings – Incentive increases by 15% up to 65%
- **If customer installs three prescriptive retrofit measures in 2011, the customer will receive a 10% kicker on the non-lighting measures**
- **Working on new tools to facilitate the application process**