

**NEWS RELEASE**

**For Immediate Release**

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**Mass Save® Helps Mass. Homeowners Lower Energy Costs and Save Money**

*Homeowners who act by December 31 may additionally qualify for Federal tax credits to help subsidize home energy improvement costs.*

**Boston, MA** (November 30, 2011) — Winter is coming and it's going to be a cold one. Your local gas and electric utilities and energy efficiency service provider – the Sponsors of Mass Save – can help Massachusetts homeowners keep their homes more comfortable, while lowering energy costs and saving money. In addition to incentives and rebates offered through the Mass Save programs, homeowners who act by December 31<sup>st</sup> may also qualify for Federal tax credits to help subsidize such improvements.

Mass Save programs provide expert advice and incentives to help Massachusetts residents improve their homes' energy efficiency. For instance, by improving a home's insulation, homeowners will use less energy throughout the year which equates to savings – not only in the winter – but all year long! Homeowners who upgrade their home's insulation may be eligible for an incentive of up to 75% of their investment up to \$2,000 for the installation of approved insulation improvements.

Mass Save services also include discounts and rebates on ENERGY STAR lighting and appliances, access to the ENERGY STAR® New Homes Program for customers building a house or undertaking a renovation, and assistance through the income-eligible programs, which enable families in need to take advantage of energy efficiency services and supplementary incentives and support.

Customers can also apply for 0% loans for up to \$25,000 and terms up to seven years to help with the cost of installing qualified energy-efficient improvements in their homes or rental properties, after receiving a home energy assessment.

There has never been a better time to save, so act now before Federal tax credits expire on December 31, 2011. Call Mass Save at (866) 527-SAVE (7283) to get started and schedule a no-cost home energy assessment, or visit [www.MassSave.com](http://www.MassSave.com) for more information.

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*Mass Save is an initiative sponsored by Massachusetts' gas and electric utilities and energy efficiency service provider, including Berkshire Gas, Cape Light Compact, Columbia Gas of Massachusetts, National Grid, New England Gas Company, NSTAR, Unitil, and Western Massachusetts Electric Company. The Sponsors of Mass Save work closely with the Massachusetts Department of Energy Resources to provide a wide range of services, incentives, trainings, and information promoting energy efficiency that help residents and businesses manage energy use and related costs.*