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Building a better tomorrow through energy efficiency today

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Low-Income Programs

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Overview

 Low Income Definition (based on 08-4): at or below 60% of state median income

# of Household Members	Income at or below
1	\$31,218
2	\$40,824
3	\$50,429
4	\$60,035
5	\$69,641
6	\$79,246

FY2012 60% of median income guidelines (Source: Federal Register)





















Overview (cont.)

 Coordination between agencies, Program Administrators, and Department of Housing and Community Development through Low-Income Best Practices Group led by the Low-Income Energy Affordability Network





















Current Program Offerings

Single-Family (1-4 family homes):

- Fuel-blind
- Delivery by their local CAP agency
- Services from PAs, state and federal funds (seamless)
- Includes qualified lighting, appliances, heating systems, insulation, air sealing























Current Program Offerings (cont.)

Multi-Family (5+ unit buildings):

- Focus has been on electric and natural gas
- Focus has been on non-profit housing with forprofit as appropriate.
- Utilizes WegoWise, which prioritizes opportunities by comparing usage per square foot; also allows owners to see how consumption declines after measures installed.
- Includes qualified lighting, refrigerators, insulation (gas and electric), heating systems (gas and electric)





















Current Program Offerings (cont.)

New Construction

 Market-rate program with an adder for ENERGY STAR® refrigerator and dishwashers.





















Opportunities

Testing and inclusion of new technologies (e.g., LEDs, Brushless Fan Motors)

Exploration of oil and propane for multi-family

Extension of multi-family into "for profit" properties (efforts began in 2012 where budget allowed)

Community outreach





















Marketing and Administration

- Fuel-Assistance eligibility
- Cross-promotion with other discount rates (electric, gas, TAFDC, etc.)
- General marketing with market-rate programs (assign customers to correct category)





















Constraints

- Sensitivity to privacy (income, other household situations)
- Fuel Assistance is a good avenue, but some customers will not "accept" help
- Winter demand can create traffic jam
- Cost-effectiveness must be a focus
- Landlord/tenant relations
 - Some landlords fear code violations

















Q&A

• Questions?



















