

About Mass Save

Mass Save is an initiative sponsored by Massachusetts' gas and electric utilities and energy efficiency service providers working closely with the Massachusetts Department of Energy Resources to provide a wide range of services, incentives, training, and information promoting energy efficiency that help residents and businesses manage energy use and related costs.

IMPROVE YOUR BOTTOM LINE

Make your Multi-Family
more energy efficient.

Brought to you by:



Western Massachusetts
Electric
A Northeast Utilities Company

Learn more about our energy efficiency programs at [MassSave.com](https://www.masssave.com)

Get started today! It's easy.

To see if your property is eligible for a no-cost, no-obligation energy evaluation, call **1-800-594-7277**.



Energy Efficiency. It's Just \$mart Business \$ense

Your guide to the Mass Save® Multi-Family Program

Want to add value to your property, increase occupancy rates and retain tenants by lowering energy and maintenance costs? Our programs may help you gain greater financial control by providing a series of incentives for energy efficiency upgrades.

Mass Save Multi-Family Program

If you're the owner or manager of a residential multi-family facility with five (5) or more units, you may qualify for this exciting program. It's easy. Your local electric and gas utility and energy efficiency service provider offer no-cost, no obligation energy assessments. Our "whole facility" approach focuses on the entire building, including insulation, lighting, cooling, heating, and water heating systems. Benefits include:

For Property Owners:

- Enhanced property value
- No-cost, no obligation assessment
- Generous financial incentives
- Retain and attract valuable tenants
- Shorter payback period
- Lower operating cost and greater annual savings

For Tenants:

- Potential for better air and lighting quality
- Energy-saving products
- More comfortable and affordable living environment
- Potential for a 'Greener' complex

Every \$1 invested in an energy-related product or service increases building value by \$10¹

For All:

- Lower energy and maintenance costs
- More durable and comfortable building
- Become a leader in social responsibility
- Environmental benefits for your community

Eligible Upgrades

The energy assessment will identify upgrades eligible for incentives such as:

- Air sealing² and insulation
- High-efficiency heating and cooling equipment upgrades and controls
- Water heating equipment, energy-saving showerheads², aerators² and pipe insulation²
- ENERGY STAR® lighting² and ENERGY STAR refrigerators
- Programmable thermostats²
- Other energy improvements determined on a site-specific basis

Eligibility

- Residential complex/facility must have five (5) or more dwelling units on the property³.

NOTE: The multi-family program is NOT available for individual units.

- The owner/condo association (or an authorized representative) is the only one who can schedule the energy assessment. Tenants and owners must work together to make the program successful.



Multi-family apartment complex with 156 units in Quincy, MA

Upon completion of the energy assessment, incentives were provided for air sealing and insulation, domestic hot water conservation measures and energy-efficient lighting in the dwelling units and common areas of the complex.

Total Project Cost:	\$105,713
Incentive:	\$104,972
Cost to Customer:	\$741
Annual Electricity Savings:	\$13,300
Annual Gas Savings:	\$18,200

Dollar values are base MA industry average pricing for kWh and therms. ¹Source: "Demystifying SMB Decision-Makers: Identifying Motivations and Marketing Channels." E SOURCE Small & Midsize Business Service, SMB-22 (July 2004). ²Improvements may be available at no cost. ³Dwellings with less than four units may qualify for the Home Energy Services program. Visit MassSave.com for details.